



香港浸會大學  
HONG KONG BAPTIST UNIVERSITY



COLLEGE OF 國際學院  
INTERNATIONAL EDUCATION

Service-Learning



# Tithe Ethical Consumption Movement (TECM)

## MARKET FOR GOOD YOUTH COMPETITION 2021 Briefing zoom

豐盛社企學會主辦的「十一良心消費運動」與數碼營銷機構

Fimmick 聯合合辦「Market for Good 社企 KOL 大賽2021」，希望青年人以創意的方式設計一系列創意帖文推廣社企品牌及產品！

2021 Market for Good  
社企 KOL 大賽



#MarketForGood #KOL



Briefing : 19 Jan 2022 (Wed) 4-5pm

Deadline of the briefing: 18 Jan (Tue) 12noon

LINK: <https://bit.ly/3fe0S0T>

Deadline of Competition enrolment: 23 Jan 2022

Deadline of Instagram post submission

Website: <https://tecm.hk/tc/event-detail/58/>



Enquiry: Ms Kalia HO Tel:3411 3182  
Email: [kalia@hkbu.edu.hk](mailto:kalia@hkbu.edu.hk)